

Privacy Statement

The American Chemical Society (ACS) recognizes that users may have concerns about privacy issues as they navigate the Internet. ACS is committed to providing users with a safe, secure environment in which to secure information. We recommend visiting the Federal Trade Commission website for more information about general privacy issues.

The www.ACSInsightLab.com Website, the <https://ACSInsightLab.VCFeedback.com> Website or any web page, features, or services available through the ACS (collectively referred to as “the Services”) will use reasonable efforts to ensure that the information you provide remains private, and is used only for the purposes stated below. Please review the Terms of Use for the definition of the Services relationship to its users.

Collected Information

We collect information about the users of our site. This information helps us determine which parts of the site visitors find most valuable as well as how we can continually improve the services we provide. User identities remain anonymous unless the User provides this information as a part of registration.

We use your IP address to help diagnose problems with our servers and to administer our Website.

Users may use the Services without registering but registration must occur in order to use any of the personalization services. Our site's registration form requires specific contact information: name, e-mail address, etc., or to conduct e-commerce (eg., register for short courses and meetings, make purchases from our online store). The contact information is used to contact users when necessary.

Unique identifiers (such as IDs and passwords) are collected to verify the visitor's identity and for use as account numbers in our record system.

Review of Anonymous Data

We are committed to ensuring that our website contains content that is valuable and useful to our customers and potential customers who visit. To assist us in this, from time to time, we may implement the Google analytics demographics and interest reporting features on our website. These tools allow us to review anonymous data regarding the gender, age and interests of website visitors and adapt our website content to better reflect their needs. Although this information is collected through your Google ad settings, it is not provided to us in a personally-identifiable format. This means we cannot identify what information is about you, and we will not try to figure it out.

If we do utilize this feature, you can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the Google Ad settings or through the Google Analytics opt-out browser add-on.

Links to Other Sites

The Services may contain links to third-party Websites. These links are provided solely as a convenience to users and not as an endorsement by ACS of the contents on such third-party Websites. ACS is not responsible for the content of linked third-party sites and does not make any representations regarding the content or accuracy of materials on such third-party Websites. Links to third-party Websites are performed at your own risk.

ACS does not represent or guarantee the truthfulness, accuracy, or reliability of communications posted by users or endorse any opinions expressed by users. User acknowledges that any reliance on material posted by other users will be at the User's risk.

ACS Insight Lab may disclose a respondent's personal information to HyperWALLET a third party engaged by ACS Insight Lab to perform incentive fulfillment functions on its behalf.

E-mail messages

The Services may communicate with its users by e-mail for specific Web-related functions, such as password reminders. Because these messages are critical to site use, users will not be able to opt-out of receiving such messages.

Users who register with the Services have the option of receiving occasional e-mails from us about new features and similar messages that we feel may be of interest. Users may opt-in to receive these messages. Send e-mail to Support@ACSInsightLab.com to opt-out of receiving these messages.

Cookies

The Services may use a feature on your Internet browser called a "cookie". A cookie is a small file that your Web browser places on your computer's hard drive to identify you as a user. The Services do not use cookies to collect any personal information about users, nor do we sell or make them available to other organizations.

You may disable the cookie function on your browser or erase the contents in your cookies file. To do this, consult the help features on your browser. However, please bear in mind that doing this prevents the Website from recognizing you as a previous user of this Website and may prevent you from using some features on the site.

Security

Your account containing your information is password protected and should never be shared with anyone. This site has security measures in place to protect the loss, misuse, and alteration of the information under our control. Please visit our page on security for more detailed information.

Feedback

The Services encourages visitors to submit feedback. Any feedback that is submitted becomes the property of the ACS and we may use this feedback for marketing purposes, or to contact visitors for more information.

Privacy Policy Updates

Any changes to our privacy policy will be posted here so that visitors will always know what information we gather, how we might use that information, and whether we will disclose it to anyone. If, at any time, you have questions or concerns about the ACS's privacy statement, the practices of this site, or your dealings with this Website, contact us at Support@ACSInsightLab.com.